

2013 SAG-AFTRA COMMERCIALS CONTRACT -- MAIN RATES



	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
	ON	OFF	3-5	6-8 / 6+ D	9+	3-5	6-8	9+	
Sessions	\$627.75	\$472.00	\$459.55	\$406.90	\$336.45	\$266.20	\$231.05	\$188.40	
Program Class A									
1st Use	\$627.75	\$472.00	\$459.55	\$406.90	\$336.45	\$266.20	\$231.05	\$188.40	
2nd Use	\$143.95	\$112.65	\$133.40	\$114.20	\$93.50	\$72.40	\$62.90	\$51.60	
3rd Use	\$114.20	\$89.60	\$104.45	\$94.65	\$77.40	\$67.65	\$57.90	\$47.30	
4-13 ea. Use	\$114.20	\$89.60	\$98.60	\$88.80	\$72.70	\$61.75	\$53.90	\$44.15	
14- ea. Use	\$54.75	\$40.70	\$34.05	\$28.95	\$23.50	\$24.65	\$23.15	\$19.20	
13 Use Guar.*	\$1,762.15	\$1,363.35	\$1,458.60	\$1,302.70	\$1,070.05	\$886.65	\$771.65	\$631.30	
14-18 ea. Use	\$107.95	\$81.99	\$78.92	\$69.06	\$56.40	\$52.14	\$47.00	\$38.74	
10 & 15 Second Commercials									
Uses 5&6, 10&11, ea	\$57.10	\$44.80	\$49.30	\$44.40	\$36.35	\$30.88	\$26.95	\$22.08	
Uses 15,16,& ea 4th&5th adtl	\$27.38	\$20.35	\$17.03	\$14.48	\$11.75	\$12.33	\$11.58	\$9.60	
Program Class B									
with NY	\$1,187.75	\$849.45	\$756.45	\$668.90	\$546.85	\$278.75	\$232.35	\$189.90	
w/o NY	\$968.75	\$672.85	\$756.45	\$668.90	\$546.85	\$278.75	\$232.35	\$189.90	
Program Class C	\$577.30	\$384.90	\$500.30	\$444.65	\$363.60	\$221.70	\$184.55	\$151.35	
ION / Bounce TV / MeTV	Per Use	\$23.50	\$17.60	\$14.65	\$12.45	\$10.05	\$10.65	\$9.90	\$8.25
Dealer									
6 Month Option									
A w/ NY	\$2,355.80	\$1,640.85	\$1,768.90	\$1,559.25	\$1,211.85	\$723.15	\$633.30	\$452.15	
A w/o NY	\$2,083.45	\$1,504.70	\$1,768.90	\$1,559.25	\$1,211.85	\$723.15	\$633.30	\$452.15	
B w/ NY	\$3,622.15	\$2,464.75	\$2,689.40	\$2,370.80	\$1,845.10	\$1,101.65	\$964.20	\$687.75	
B w/o NY	\$3,125.20	\$2,253.60	\$2,689.40	\$2,370.80	\$1,845.10	\$1,101.65	\$964.20	\$687.75	
8 Week Option									
A w/ NY	\$1,177.90	\$820.40	\$884.45	\$779.65	\$605.90	\$361.55	\$316.65	\$226.05	
A w/o NY	\$1,041.70	\$752.35	\$884.45	\$779.65	\$605.90	\$361.55	\$316.65	\$226.05	
B w/ NY	\$1,811.05	\$1,232.40	\$1,344.70	\$1,185.40	\$922.55	\$550.85	\$482.10	\$343.85	
B w/o NY	\$1,562.60	\$1,126.80	\$1,344.70	\$1,185.40	\$922.55	\$550.85	\$482.10	\$343.85	
Wild Spot									
1st Unit	\$627.75	\$472.00	\$459.55	\$406.90	\$336.45	\$266.20	\$231.05	\$188.40	
Units 2-25 ea	\$21.49	\$14.70	\$16.75	\$14.45	\$11.80	\$5.94	\$4.69	\$3.90	
Units 26-60 ea	\$7.97	\$6.25	\$8.64	\$7.31	\$6.06	\$2.50	\$1.72	\$1.57	
Units 61-125 ea	\$7.97	\$6.25	\$6.25	\$4.89	\$4.09	\$1.52	\$0.86	\$0.86	
Units 126 + ea	\$7.97	\$6.25	\$3.10	\$2.50	\$2.18	\$1.52	\$0.86	\$0.86	
One of NY, Chi, LA			\$790.00	\$701.75	\$575.00	\$316.95	\$262.60	\$215.00	
Units 1-35 ea			\$8.64	\$7.31	\$6.06	\$2.50	\$1.72	\$1.57	
Units 36-100 ea			\$6.25	\$4.89	\$4.09	\$1.52	\$0.86	\$0.86	
Units 101 + ea			\$3.10	\$2.50	\$2.18	\$1.52	\$0.86	\$0.86	
N.Y. Alone	\$1,233.65	\$871.55							
Ea. Addtl Unit	\$7.97	\$6.25							
Chi or LA Alone	\$1,075.30	\$758.40							
Ea. Addtl Unit	\$7.97	\$6.25							
Two of NY,Chi,LA	\$1,697.70	\$1,143.10	\$1,215.55	\$1,005.05	\$821.70	\$418.80	\$337.35	\$276.20	
Ea. Addtl Unit	\$7.97	\$6.25	\$3.10	\$2.50	\$2.18	\$1.52	\$0.86	\$0.86	
All Three-NY,Chi,LA	\$2,047.75	\$1,454.45	\$1,533.50	\$1,312.40	\$1,072.70	\$504.95	\$407.20	\$332.75	
Ea. Addtl Unit	\$8.17	\$6.40	\$3.17	\$2.57	\$2.24	\$1.57	\$0.93	\$0.93	
Cable									
Minimum	\$627.75	\$472.00	\$459.55	\$406.90	\$336.45	\$266.20	\$231.05	\$188.40	
Units 1-50 ea	\$10.55	\$7.00	\$7.74	\$6.83	\$5.66	\$4.47	\$3.86	\$3.17	
Units 51-100 ea	\$9.16	\$6.11	\$6.70	\$5.95	\$4.88	\$3.86	\$3.37	\$2.75	
Units 101-150 ea	\$7.78	\$5.17	\$5.70	\$5.02	\$4.18	\$3.31	\$2.86	\$2.33	
Units 151-200 ea	\$6.39	\$4.26	\$4.70	\$4.16	\$3.45	\$2.73	\$2.35	\$1.92	
Units 201 to 1,000 ea	\$0.75	\$0.50	\$0.56	\$0.50	\$0.41	\$0.33	\$0.29	\$0.21	
Units 1,001 to 2,500 ea	\$0.71	\$0.49	\$0.52	\$0.46	\$0.38	\$0.31	\$0.25	\$0.21	
Units 2,501 to 3,000 ea	\$0.16	\$0.11	\$0.12	\$0.10	\$0.09	\$0.07	\$0.06	\$0.05	
Maximum (3,000 Units)	\$3,439.00	\$2,317.00	\$2,530.00	\$2,238.00	\$1,851.50	\$1,482.50	\$1,259.00	\$1,016.50	
Made-for-Internet									
8 week option	\$834.90	\$627.75	\$611.20	\$541.20	\$447.50	\$354.05	\$307.30	\$250.55	
1 year option	\$2,197.15	\$1,652.00	\$1,608.45	\$1,424.15	\$1,177.60	\$931.70	\$808.70	\$659.40	
Move-Over-Internet									
8 week option	\$941.65	\$708.00	\$689.35	\$610.35	\$504.70	\$399.30	\$346.60	\$282.60	
1 year option	\$2,511.00	\$1,888.00	\$1,838.20	\$1,627.60	\$1,345.80	\$1,064.80	\$924.20	\$753.60	
Made-for-New Media									
8 week option	\$834.90	\$627.75	\$611.20	\$541.20	\$447.50	\$354.05	\$307.30	\$250.55	
1 year option	\$2,197.15	\$1,652.00	\$1,608.45	\$1,424.15	\$1,177.60	\$931.70	\$808.70	\$659.40	
Move-Over-New Media									
8 week option	\$941.65	\$708.00	\$689.35	\$610.35	\$504.70	\$399.30	\$346.60	\$282.60	
1 year option	\$2,511.00	\$1,888.00	\$1,838.20	\$1,627.60	\$1,345.80	\$1,064.80	\$924.20	\$753.60	
Spanish Language Program Fee	\$2,493.60	\$1,875.20	\$1,825.50	\$1,615.85	\$1,336.45	\$1,059.35	\$917.70	\$748.15	
Addl Spot Units w/ Prgrm at	\$6.01	\$4.36	\$4.26	\$3.94	\$3.06	\$2.53	\$2.28	\$1.62	
Spanish Language Wild Spot									
1st Unit	\$659.10	\$495.60	\$482.55	\$427.25	\$353.25	\$279.55	\$242.60	\$197.85	
Units 2-25 ea	\$22.56	\$15.44	\$17.59	\$15.17	\$12.39	\$6.23	\$4.92	\$4.10	
Units 26-60 ea	\$8.37	\$6.57	\$9.07	\$7.68	\$6.37	\$2.63	\$1.80	\$1.65	
Units 61-125 ea	\$8.37	\$6.57	\$6.57	\$5.13	\$4.30	\$1.59	\$0.90	\$0.90	
Units 126 + ea	\$8.37	\$6.57	\$3.25	\$2.63	\$2.29	\$1.59	\$0.90	\$0.90	
Spanish Language Foreign Use	Americas	4	Caribbean	3	Americas and Caribbean	4			
Foreign Use	Multiple of Session	U. K.	3	Europe	2	Asia/Pacific	2		
		Japan	1	Rest-of-Wld	1	Worldwide	9		
Pension & Health Contribution Rate			16.80%						